

CS 420-02: Undergraduate Simulation,
Modeling and Analysis

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Chapter 1

Microeconomic Algorithms

CS 420-02: Undergraduate Simulation, Modeling and Analysis

1.1 Introduction

- In earlier lectures, we have seen how natural phenomena serve as metaphors for algorithm design:
 - Genetic Algorithms: metaphor from biology.
 - Simulated Annealing: metaphor from metallurgy.

This lecture: metaphor from economics.

Application: fair division of (divisible) resources in a distributed system using a pricing mechanism.

- **Key ideas:** use a market-based approach

Consider this example:

- A database file is shared by 3 branches of a bank.
- Each branch would like to keep the entire file
⇒ better for local access.
- Resource allocation problem: assuming file is divisible, how to decide a fair allocation?

Using a market mechanism:

- Provide each branch with some play-money.
- Each branch bids for as large a piece of the file as its “budget” allows.
- Prices are adjusted iteratively, until each branch buys all it can, and whole file is spread across branches.

Why use a market approach?

- Decision-making is decentralized (good fault-tolerance).
- Market approach can accommodate multiple “commodities.”
- Algorithm is very simple (as we’ll see).

• **Outline of lecture:**

- *Optimization 101*: the Lagrange Multiplier Method.
- *Econ 101*: basics of microeconomics:
 - * Producers.
 - * Consumers.
 - * A simple exchange economy.
 - * Tatonnement.
- Tatonnement as an algorithm.
- An example.

1.2 Optimization 101: The Lagrange Multiplier Method

- **Focus:** optimization of a multivariable function subject to an equality constraint:

$$\begin{aligned} &\text{maximize} && U(x_1, x_2, \dots, x_n) \\ & \text{s.t.} && g(x_1, x_2, \dots, x_n) = 0. \end{aligned}$$

In the optimization field, U is usually called the *objective function*.

In microeconomics: U is often called the *utility function*.

- **Single-variable, unconstrained:**
 - Method: set derivative to zero.
- **Multiple variables, unconstrained:**
 - Method: set partial derivatives to zero.
- **Multiple variables, equality constraints:**
 - Consider a 2-variable problem:

$$\begin{aligned} &\text{maximize} && U(x_1, x_2) \\ & \text{s.t.} && g(x_1, x_2) = 0 \end{aligned}$$

- Example of a problem:

$$\begin{aligned} &\text{maximize} && U(x_1, x_2) = 3x_1 + 4x_2 + x_1x_2 \\ & \text{s.t.} && 6x_1 + 2x_2 - 30 = 0 \end{aligned}$$

– Consider now a small change in $\mathbf{x} = (x_1, x_2)$:

$$\mathbf{x}' = (x_1 + \Delta x_1, x_2 + \Delta x_2)$$

such that the constraint is maintained:

$$g(x_1 + \Delta x_1, x_2 + \Delta x_2) = 0.$$

Then (first-order approximation):

$$\frac{\partial g}{\partial x_1} \Delta x_1 + \frac{\partial g}{\partial x_2} \Delta x_2 = 0$$

This change causes a change in U :

$$\Delta U = \frac{\partial U}{\partial x_1} \Delta x_1 + \frac{\partial U}{\partial x_2} \Delta x_2$$

Combining, we get

$$\begin{aligned} \Delta U &= \Delta x_2 \left(\frac{\partial U}{\partial x_2} - \frac{\partial U}{\partial x_1} \frac{\partial g / \partial x_2}{\partial g / \partial x_1} \right) \\ &\stackrel{\Delta}{=} \Delta x_2 D \end{aligned}$$

Now, if $D > 0$, pick $\Delta x_2 > 0$ or if $D < 0$, pick $\Delta x_2 < 0$.
 \Rightarrow at maximum $D = 0$.

Thus,

$$\frac{\partial U / \partial x_1}{\partial U / \partial x_2} = \frac{\partial g / \partial x_1}{\partial g / \partial x_2}$$

or, equivalently,

$$\frac{\partial U / \partial x_1}{\partial g / \partial x_2} = \frac{\partial U / \partial x_1}{\partial g / \partial x_2} = \text{some constant } \lambda$$

– Example:

$$\begin{aligned} &\text{maximize} && U(x_1, x_2) \\ & \text{s.t.} && p_1x_1 + p_2x_2 = b \end{aligned}$$

Then, at the maximum

$$\frac{\partial U / \partial x_1}{\partial U / \partial x_2} = \frac{p_1}{p_2}$$

Interpretation: ratio of marginal utilities equals the price ratio at the optimum.

• **The Lagrange Multiplier Method:**

– Used to solve a problem with equality constraints, e.g.

$$\begin{aligned} &\text{maximize} && U(x_1, x_2) \\ & \text{s.t.} && g(x_1, x_2) = 0 \end{aligned}$$

– Method: define a new function

$$L = U(x_1, x_2) - \lambda g(x_1, x_2)$$

and find the unconstrained optimum of this function:

$$\text{Set } \frac{\partial L}{\partial x_1} = 0, \quad \frac{\partial L}{\partial x_2} = 0, \quad \frac{\partial L}{\partial \lambda} = 0$$

– Why does this work? Set the derivatives to zero as indicated above and see for yourself.

– Example:

$$\begin{aligned} &\text{maximize } U(x_1, x_2) = 3x_1 + 4x_2 + x_1x_2 \\ &\text{s.t. } \quad 6x_1 + 2x_2 - 30 = 0 \end{aligned}$$

The Lagrangean function for this problem is:

$$L = 3x_1 + 4x_2 + x_1x_2 - \lambda(6x_1 + 2x_2 - 30)$$

To solve, set each derivative to zero:

$$\frac{\partial L}{\partial x_1} = 0 \quad \Rightarrow \quad 3 + x_2 - 6\lambda = 0$$

$$\frac{\partial L}{\partial x_2} = 0 \quad \Rightarrow \quad 4 + x_1 - 2\lambda = 0$$

$$\frac{\partial L}{\partial \lambda} = 0 \quad \Rightarrow \quad 6x_1 + 2x_2 - 30 = 0$$

Solution (3 equations, 3 unknowns): $x_1 = 1, x_2 = 12$.

Note: it is common to write the optimal solution as $\mathbf{x}^* = (x_1^*, x_2^*) = (1, 12)$.

- **What is Economics?**

Formal study of resource allocation, individual vs. social objectives, mechanisms and institutions, models and policy.

- **Areas of economics:**

- *Microeconomics*: (detailed picture of individuals)
 - * Theory of economics at the level of individual agents, e.g. individual consumers, firms, investors.
 - * General theory assumes rational behavior (selfish optimization) and perfect information.
- *Macroeconomics*: (broad picture)
 - * Theory (and practice) of aggregates, e.g., inflation, unemployment, GDP.
- Other specialized areas:
 - * Institutions: central bank, stock exchange.
 - * Government policy: taxation, social and infrastructure spending, monetary policy.
 - * International economics: trade, protection, tariffs.
 - * Development economics: economic paradigms for developing nations.

- **Key elements of microeconomics:**

- Divisible commodities:

- * Assume a commodity is divisible (real-valued).

- * Let $\mathbf{x} = (x_1, \dots, x_k)$ represent an *allocation* of k commodities:

$x_i =$ amount of commodity i

\mathbf{x} is called a *commodity bundle*.

- Analysis of Producers:

- * Cost of production of a commodity.

- * Profit motive and profit maximization.

- Analysis of Consumers:

- * Preferences amongst commodities.

- * Utility functions and utility maximization.

- Market economy:

- * Exchange economies and prices.

- * **Def: Market.** A collection of consumers and/or producers and a mechanism for trade.

- * **Def: Perfect market.** Agents (consumers, producers) are rational, have perfect information and engage in unrestricted trade. Also, no agent is powerful enough to influence prices in isolation.

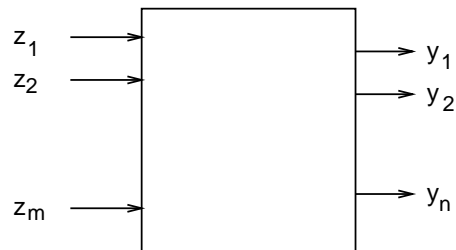
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ECON 101: The Producer

- Think of a producer as a firm manufacturing one or more commodities.
Goal: a simple mathematical characterization of a producer.

- **Modeling a producer using a *production function*:**

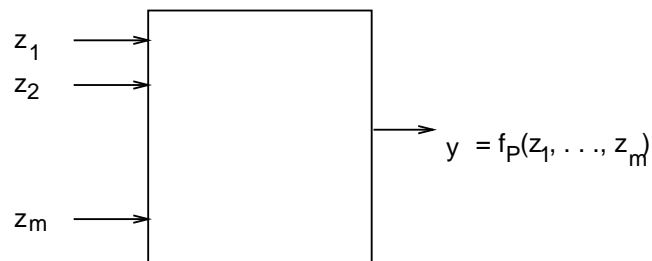
- The producer is a function from input commodities to output commodities:



z_i = amount of input commodity i

y_j = amount of output commodity j

- Typical assumption (for simplicity): only one output



- Another assumption: analysis is static (for a fixed period of time).

– Example:

$$y = f_p(z_1, z_2) = \gamma \sqrt{z_1} \sqrt{z_2}$$

where

y = wheat produced

z_1 = labor

z_2 = fertilizer/pesticide

• **The cost function of a producer:**

– Suppose a producer uses inputs $\mathbf{z} = (z_1, \dots, z_m)$.

– If the unit price for commodity z_i is p_i .

⇒ producer's cost is $p_1 z_1 + \dots + p_m z_m = \mathbf{p} \cdot \mathbf{z}$.

– Suppose the desired level of output is y .

Then, to minimize costs, the producer solves the following optimization problem:

$$\begin{aligned} &\text{minimize } p_1 z_1 + \dots + p_m z_m \\ &\text{s.t. } f_p(z_1, \dots, z_m) = y \end{aligned}$$

– Example: $f_P(z_1, z_2) = \sqrt{z_1} \sqrt{z_2}$, and the desired output level is k units

⇒ the following problem is solved

$$\begin{aligned} &\text{minimize } p_1 z_1 + p_2 z_2 \\ &\text{s.t. } \sqrt{z_1} \sqrt{z_2} = k \end{aligned}$$

Solve this to get $\mathbf{z}^* = (z_1^*, z_2^*) = (k \sqrt{\frac{p_2}{p_1}}, k \sqrt{\frac{p_1}{p_2}})$.

- The *cost function* of the producer is the cost of the optimal solution to the above problem:

$$C(\mathbf{p}, y) = \min_{\mathbf{z}} \mathbf{p} \cdot \mathbf{z} \quad s.t. \quad f_p(\mathbf{z}) = y$$

In the above example,

$$C(p_1, p_2, k) = p_1 k \sqrt{\frac{p_2}{p_1}} + p_2 k \sqrt{\frac{p_1}{p_2}}$$

- Properties of the cost function:
 - * Linearity in prices: $C(\alpha \mathbf{p}, y) = \alpha C(\mathbf{p}, y)$.
 - * $C(\mathbf{p}, y)$ is non-decreasing in \mathbf{p} .
 - * $C(\mathbf{p}, y)$ is concave in \mathbf{p} .

- **Producers in the presence of consumers:**

- So far, producers have been studied in isolation. Now we consider demand and profit maximization.
- The *demand function*:
 - * Generally, if a product's price goes up, the demand for that product goes down.
 - * Let $D(p) =$ demand seen by a producer at price p .
 - * D is called the demand function.
- The *inverse demand function*:
 - * Assume D is invertible: $p = D^{-1}(d)$ is called the inverse-demand function, written as $p = P(d)$, for a particular demand value d . It answers the question: what do I set the price to be to create the demand d ?
- Maximizing profit:
 - * Assume y units are made and all units are sold
 \Rightarrow revenue $R(y) = y \times$ price per unit.
 But, at production level y , the price should be set at

$$P(y) = D^{-1}(y)$$

At this price, revenue is

$$R(y) = yP(y)$$

* If $C(y)$ is the cost of producing y units (from cost function)

$$\text{profit } \pi(y) = R(y) - C(y) = yP(y) - C(y)$$

– The *basic law of production*:

* To maximize profit, set derivative of $\pi(y)$ to zero and obtain

$$\frac{dR(y)}{dy} = \frac{dC(y)}{dy}.$$

* **Basic law of production:** *at maximum profit, marginal revenue equals marginal cost.*

* Interpretation: if additional revenue obtained from a slight increase in production exceeds cost increase

⇒ you would produce more.

• **Producers in competition:**

– Currently, we think of a producer maximizing profit by determining output level y to maximize profit $\pi(y)$.

⇒ assumes a firm can determine prices via $P(y)$ function

– In *perfect competition*, a firm cannot determine prices

⇒ firms are price-takers

(Any firm that increases prices will not be able to sell anything).

– If prices are given,

$$\pi(y) = yp - C(y).$$

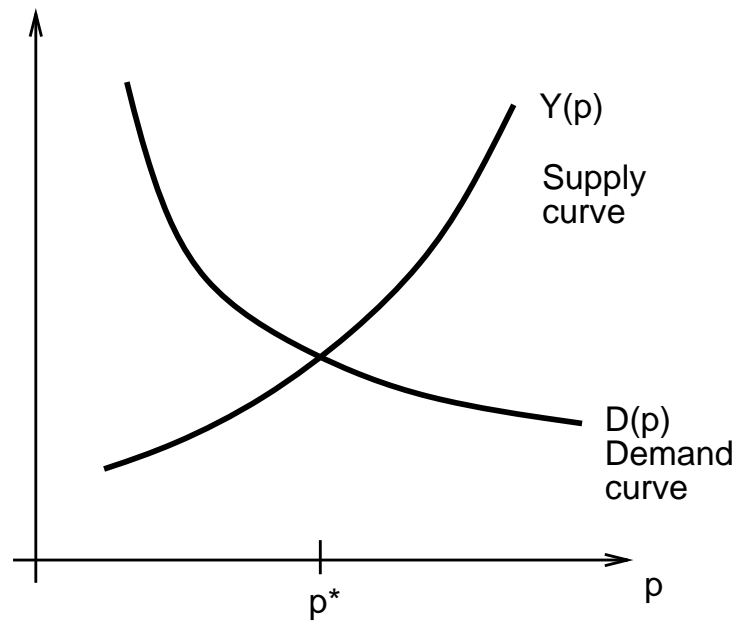
– Let $Y(p)$ the output level that maximizes $\pi(y)$ for given price p .

– $Y(p)$ is called the *supply function*.

– Usually, in competition, each firm i has a supply function $Y_i(p)$.

Then, $Y(p) = \sum_i Y_i(p)$ is called the aggregate supply function.

- Generally, $Y(p)$ increases with p .
- Generally, $D(p)$ decreases with p (Demand decreases with increasing price).
- Equilibrium is obtained when $D(p) = Y(p)$ (Supply = demand).



- The consumer in isolation: modeling via preferences

- How do we model consumer behavior?

One approach: define a preference relation.

- Notation: suppose $\mathbf{x} = (x_1, \dots, x_k)$ and $\mathbf{y} = (y_1, \dots, y_k)$ are commodity bundles.

Example:

$$\begin{aligned} (100,20) &\Rightarrow 100 \text{ units of beer, } 20 \text{ units of chips} \\ (40,30) &\Rightarrow 40 \text{ units of beer, } 30 \text{ units of chips} \end{aligned}$$

Which is a better combination?

- Each consumer has a preference relation that allows commodity bundles to be compared:

$$\mathbf{x} \preceq \mathbf{y} \Rightarrow \mathbf{y} \text{ is at least as good as } \mathbf{x}.$$

- Define the *indifference* relation $\mathbf{x} \approx \mathbf{y}$ if both $\mathbf{x} \preceq \mathbf{y}$ and $\mathbf{y} \preceq \mathbf{x}$.

Define $C_{\mathbf{x}} \triangleq \{\mathbf{y} : \mathbf{x} \approx \mathbf{y}\}$.

$C_{\mathbf{x}}$ is called an *indifference curve* – the locus of points with equivalent preference.

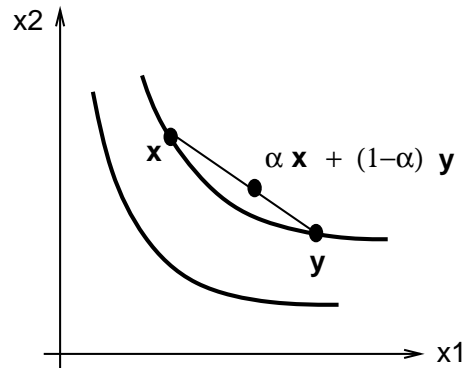
- Desirable properties of preference relations:

- * *Continuity*: continuous indifference curves.

- * *Monotonicity*: if $\mathbf{x} \geq \mathbf{y}$, then $\mathbf{x} \succeq \mathbf{y}$.

(More is better).

- * *Convexity*: if $\mathbf{x} \succeq \mathbf{z}$ and $\mathbf{y} \succeq \mathbf{z}$ then $\alpha \mathbf{x} + (1 - \alpha) \mathbf{y} \succeq \mathbf{z}$.
 $(0 \leq \alpha \leq 1)$.
 (Indifference curves are convex)



Interpretation: a balanced allocation is better than an extreme one.

- **The consumer in isolation: modeling via utility functions**

- Motivation: it's easier to work with functions than relations.
- **Def**: A utility function is a function U s.t.

$$U(\mathbf{x}) \geq U(\mathbf{y}) \Leftrightarrow \mathbf{x} \succeq \mathbf{y}.$$

- Desirable properties of utility functions:

- * U should be continuous.

- * U should be monotonic:

$$\mathbf{x} \geq \mathbf{y} \Leftrightarrow U(\mathbf{x}) \geq U(\mathbf{y}). \quad (\text{More is better}).$$

- * U should be quasi-concave:

$$U(\mathbf{x}) \geq c \text{ and } U(\mathbf{y}) \geq c \Leftrightarrow U(\alpha \mathbf{x} + (1 - \alpha) \mathbf{y}) \geq c.$$

- **Fact**: if the preference relation is continuous and monotonic, then a continuous utility function exists.
- **Fact**: U quasi-concave \Leftrightarrow convex indifference curves.

- **The consumer and prices:**

- Suppose commodity i has unit price p_i .

- Assume consumer has budget b .
- The consumer's behavior is modeled as:

$$\begin{aligned} \text{maximize} \quad & U(\mathbf{x}) \\ \text{s.t.} \quad & \sum_i p_i x_i \leq b. \end{aligned}$$

- Example:

$$\begin{aligned} U(x_1, x_2) &= 8x_1 + 4x_2 + 2x_1x_2 \\ p_1 &= 5 \\ p_2 &= 10 \\ b &= 100 \end{aligned}$$

Hence the consumer solves

$$\begin{aligned} \text{maximize} \quad & 8x_1 + 4x_2 + 2x_1x_2 \\ \text{s.t.} \quad & 5x_1 + 10x_2 = 100 \end{aligned}$$

Solution turns out to be: $x_1^* = 13.25, x_2^* = 4.375$.

- **The consumer's demand function:**

- Consider a consumer with utility function U and budget b .
- We assume the consumer solves

$$\begin{aligned} \text{maximize} \quad & U(\mathbf{x}) \\ \text{s.t.} \quad & \sum_i p_i x_i \leq b \end{aligned}$$

The solution depends on both \mathbf{p} and b .

- Let $X_U(\mathbf{p}, b)$ be the solution you get for prices \mathbf{p} and budget b .
- $X_U(\mathbf{p}, b)$ is called the *demand function*.
- Generally, $X_U(\mathbf{p}, b)$ decreases with increasing \mathbf{p} .

- **What is an exchange economy?**

- Consider a market with many consumers and NO producers.
- Assume k commodities.
- Consumer i has initial endowment $\mathbf{x}^i = (x_1^i, \dots, x_k^i)$, i.e., x_l^i amount of commodity l .
- What kind of economic activity is possible without producers?
 - ⇒ consumers can trade
 - ⇒ called an *exchange economy*

- **Example:** consider two consumers (A and B) and two commodities

- Suppose consumer A has utility function $U_A(x_1^A, x_2^A) = 4x_1^A + 2x_2^A$ and initial endowment (4,12).
 - ⇒ initial utility of A = $U_A(4, 12) = 40$.
- Suppose consumer B has utility function $U_B(x_1^B, x_2^B) = x_1^B + 2x_2^B$ and initial endowment (16,8).
 - ⇒ initial utility of B = $U_B(16, 8) = 32$.
- Note: $x_1^A + x_1^B = 20$ and $x_2^A + x_2^B = 20$.
- Suppose A and B consider trading so that
 - * A gets (12,4) and
 - * B gets (8,16).

What are the new utilities? Should they trade?

- Suppose A and B consider trading so that
 - * A gets (6,8) and
 - * B gets (14,12).

What are the new utilities? Should they trade?

- Assumption: a trade will occur if at least one improves without hurting the other.
- What about when
 - * A gets (8,16) and
 - * B gets (12,4)?
- Suppose the initial endowments were such that
 - * A has (20,20) and
 - * B has (0,0).

There is *no* trade that A could possibly agree to.

- **Def:** An allocation is *Pareto-optimal* if there is no trade that improves the utility of at least one guy while not hurting the others.
- **NOTE:**
 - Pareto-optimality is a way of evaluating the value of an allocation.
 - An alternative way is to define a society-wide utility function in terms of individual utility functions.
e.g. $U_S(\mathbf{x}^A, \mathbf{x}^B) = U_A(\mathbf{x}^A) + U_B(\mathbf{x}^B)$.
 - In this case, the “best” allocation is the one that minimizes U_S .
 - However, the sum-of-utilities is somewhat artificial
⇒ product-of-utilities will give a different result.
 - Pareto-optimality instead uses only individual utilities and considers allocations from a selfish-individual perspective.

• **2 consumers and 2 commodities: some analysis**

– Suppose

* Consumer A has initial endowment $(\bar{x}_1^A, \bar{x}_2^A)$.

* Consumer B has initial endowment $(\bar{x}_1^B, \bar{x}_2^B)$.

with totals $S_1 = \bar{x}_1^A + \bar{x}_1^B$ and $S_2 = \bar{x}_2^A + \bar{x}_2^B$.

– To achieve Pareto-optimality, consumer A solves

$$\begin{aligned} & \text{maximize} && U_A(x_1^A, x_2^A) \\ & \text{s.t.} && x_1^A + x_1^B = S_1 \\ & && x_2^A + x_2^B = S_2 \\ & && U_B(x_1^B, x_2^B) \geq U_B(\bar{x}_1^B, \bar{x}_2^B) \end{aligned}$$

(Consumer B solves a similar problem).

The Lagrange Multiplier Method is used to obtain:

$$\frac{\partial U_A / \partial x_1^A}{\partial U_A / \partial x_2^A} = \frac{\partial U_B / \partial x_1^B}{\partial U_B / \partial x_2^B}$$

– Interpretation: at the optimum, marginal rates of substitution are the same across all individuals.

If they are not, a small trade would improve both individuals' utilities.

1.7 ECON 101: Competitive Equilibrium and the Fundamental Theorems of Economics

- Consider an exchange economy with 2 commodities and 2 consumers:
 - Suppose the individuals cannot affect prices in isolation (say, an external referee selects prices).
 - Let the prices be $\mathbf{p} = (p_1, p_2)$ for the two goods.
 - Suppose
 - * Consumer A has initial endowment $(\bar{x}_1^A, \bar{x}_2^A)$.
 - * Consumer B has initial endowment $(\bar{x}_1^B, \bar{x}_2^B)$.

Then,

- * A's initial budget (worth) is $b_A = p_1 \bar{x}_1^A + p_2 \bar{x}_2^A$.
- * B's initial budget (worth) is $b_B = p_1 \bar{x}_1^B + p_2 \bar{x}_2^B$.
- **Def:** The price-allocation combination of

$$\mathbf{x}^A = (x_1^A, x_2^A)$$

$$\mathbf{x}^B = (x_1^B, x_2^B)$$

$$\mathbf{p} = (p_1, p_2)$$

is called a *competitive equilibrium* if

1. the allocations are feasible, i.e.,

$$x_1^A + x_1^B = \bar{x}_1^A + \bar{x}_1^B$$

$$x_2^A + x_2^B = \bar{x}_2^A + \bar{x}_2^B$$

2. the allocations are budget-feasible, i.e.,

$$p_1x_1^A + p_2x_2^A = b_A$$

$$p_1x_1^B + p_2x_2^B = b_B$$

3. for every other budget-feasible allocation $\mathbf{y}^A, \mathbf{y}^B$, the following is true:

$$U_A(\mathbf{y}^A) \leq U_A(\mathbf{x}^A)$$

$$U_B(\mathbf{y}^B) \leq U_B(\mathbf{x}^B)$$

- **First Fundamental Theorem of (Welfare) Economics:**

A price-allocation combination $(\mathbf{x}^A, \mathbf{x}^B, \mathbf{p})$ that satisfies competitive equilibrium is Pareto-optimal.

(Technical assumptions need to be made, e.g., quasi-concave utility functions).

- **Second Fundamental Theorem of (Welfare) Economics:**

If the allocation $\mathbf{x}^A, \mathbf{x}^B$ is Pareto-optimal, then there is a price vector \mathbf{p} such that $(\mathbf{x}^A, \mathbf{x}^B, \mathbf{p})$ is a competitive equilibrium.

(Similar technical assumptions).

- **NOTE:**

- Pareto-optimality is not defined in terms of prices.

The theorems ensure that linear (per-unit) pricing allows one to achieve Pareto-optimality through price-constrained selfish optimization.

- The result holds for multiple commodities and consumers.

- A more general result includes the presence of producers.

1.8 Tatonnement

- So far, we only only discussed the *existence* of equilibrium prices.
Key question: how to implement a mechanism to find the equilibrium prices (and hence, a Pareto-optimal allocation)?
- **Omniscient dictatorship approach:**
 - A dictator uses the necessary conditions for Pareto-optimality and *computes* the equilibrium prices and allocations.
 - Consumers are informed of their optimal allocations.
 - Consumers then make exchanges to achieve the optimal allocation.

Drawback of this method: presumes the existence of an omniscient dictatorship.

- **Tatonnement:** a decentralized implementation of price-determination.
- **Key ideas in Tatonnement:**
 - The referee selects arbitrary an initial price for each commodity.
 - Each consumer maximizes his/her utility within budget constraints to obtain his/her desired allocation.
 - Each consumer reports his/her desired allocation to a referee.
 - The referee looks at the total amount requested for each commodity:
 - * If the total amount requested is *more* than the total available, the referee *increases the price* for that commodity.
 - * If the total amount requested is *less* than the total available, the referee *decreases the price* for that commodity.
 - * Otherwise, price is unchanged.
 - If any one price changed, the referee reports the new prices to the consumers.

- The process is repeated until prices have converged.
- The limiting prices are taken as the equilibrium prices.
- Finally, the allocations are determined based on these equilibrium prices.

NOTE:

- Utility computations are decentralized (each consumer computes his/her own utility maximization).
- High demand for a commodity increases its price.
- Low demand decreases the price.

1.9 Tatonnement as an Algorithm

- **Observation:** Tatonnement can be used as a distributed algorithm for resource allocation in a distributed system.
- **Example:**
 - Suppose 2 branches of a bank wish to share 2 database files.
⇒ 2 commodities (the 2 files) and 2 consumers (the 2 branches).
 - Suppose the files are accessed by queries generated locally.
 - * Some queries generated at A only access File 1, others access only File 2.
 - * Some queries generated at B access both files.
 - * The same holds for queries generated at B.
 - Suppose the following probabilities are known (via estimation, say)

$$\alpha_1^A = P[\text{An access at A is only for File 1}]$$

$$\alpha_2^A = P[\text{An access at A is only for File 2}]$$

$$\alpha_{12}^A = P[\text{An access at A is for both files}]$$

Here, $\alpha_1^A + \alpha_2^A + \alpha_{12}^A = 1$.

- Similarly, define

$$\alpha_1^B = P[\text{An access at B is only for File 1}]$$

$$\alpha_2^B = P[\text{An access at B is only for File 2}]$$

$$\alpha_{12}^B = P[\text{An access at B is for both files}]$$

- Next, assume the files are divisible:

- * x_1^A = fraction of File 1 stored at A.
- * x_2^A = fraction of File 2 stored at A.
- Each consumer would like to maximize the probability that an access is locally satisfied.

$$P[\text{An access at A is locally satisfied}] = \alpha_1^A x_1^A + \alpha_2^A x_2^A + \alpha_{12}^A x_1^A x_2^A$$

(Similar expression for B).

- Thus, the utility functions of the consumers are:

$$U_A(x_1^A, x_2^A) = \alpha_1^A x_1^A + \alpha_2^A x_2^A + \alpha_{12}^A x_1^A x_2^A$$

$$U_B(x_1^B, x_2^B) = \alpha_1^B x_1^B + \alpha_2^B x_2^B + \alpha_{12}^B x_1^B x_2^B$$

- Thus, given prices (p_1, p_2) , consumer A solves

$$\begin{aligned} \text{maximize} \quad & \alpha_1^A x_1^A + \alpha_2^A x_2^A + \alpha_{12}^A x_1^A x_2^A \\ \text{s.t.} \quad & p_1 x_1^A + p_2 x_2^A \leq b_A \\ & 0 \leq x_1^A \leq 1, \quad 0 \leq x_2^A \leq 1. \end{aligned}$$

Using the Lagrange Multiplier Method, consumer A obtains

$$x_1^A(p_1, p_2) = \frac{\alpha_{12}^A b_A + \alpha_1^A p_2 - \alpha_2^A p_1}{2\alpha_{12}^A p_1}$$

$$x_2^A(p_1, p_2) = \frac{\alpha_{12}^A b_A + \alpha_2^A p_1 - \alpha_1^A p_2}{2\alpha_{12}^A p_2}$$

(Consumer B solves a similar problem)

- The basic algorithm:

Algorithm: TATONNEMENT()

1. **for** $i := 1$ **to** num_commodities
2. $p[i] :=$ initial price of i -th commodity;
3. total_amount[i] := total amount of i -th commodity;
4. **endfor**
5. **for** $n := 1$ **to** num_iterations
 // Use current prices p to maximize utility
6. Compute amounts $x^A[i]$ that maximize A's utility;
7. Compute amounts $x^B[i]$ that maximize B's utility;
8. **for** $i := 1$ **to** num_commodities
9. total_demand[i] := $x^A[i] + x^B[i]$;
11. $p[i] := p[i] + \eta$ (total_amount[i] - total_demand[i]);
12. **endfor**
13. **endfor**

- Another example: how to finesse the handling of indivisible commodities
 - Suppose now that each of A and B above also want to share a printer.
 - How is a printer to be divided?
 - One way of “sharing” a printer:
 - * Whenever A sends a print job to the queue, a coin with $P[\text{heads}] = y^A$ is flipped.
 - If *heads* is obtained, all of A’s jobs are moved to the head of the queue.
 - If *tails* is obtained, A’s new job joins the end of the print queue.
 - * A similar y^B -biased coin is associated with B.
 - * We will enforce $y^A + y^B = 1$
 - (even though it’s enough to ensure $y^A + y^B = \text{constant}$).
 - Then, along with the two files, A’s utility function is

$$U_A(x_1^A, x_2^A) = \alpha_1^A x_1^A + \alpha_2^A x_2^A + \alpha_{12}^A x_1^A x_2^A + \beta^A y^A$$

where β^A is a constant.

- Similarly, B’s utility function is

$$U_B(x_1^B, x_2^B) = \alpha_1^B x_1^B + \alpha_2^B x_2^B + \alpha_{12}^B x_1^B x_2^B + \beta^B y^B$$